

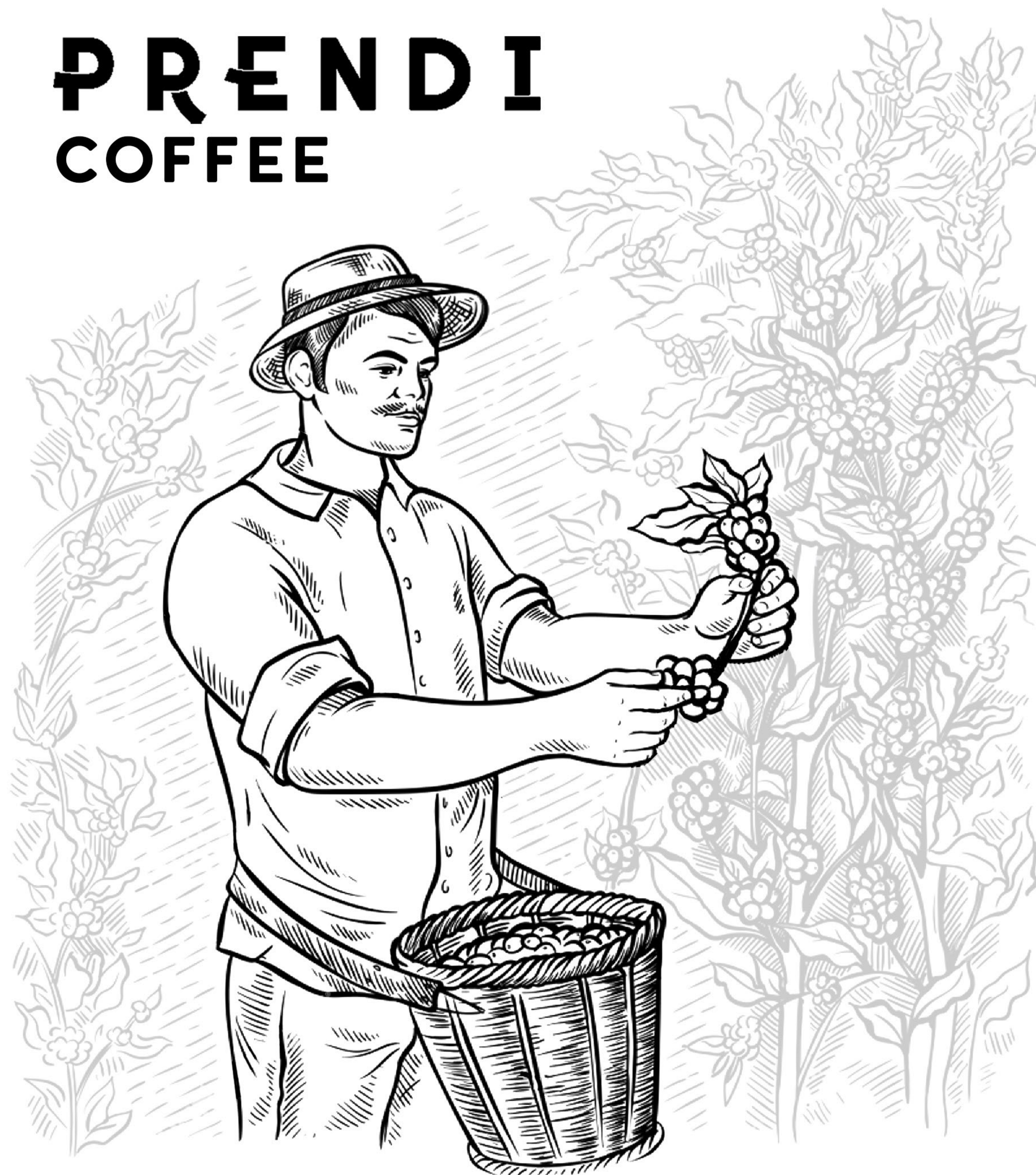
# PRENDI

## Good coffee is a choice

Having some good coffee should be a matter of course, with prendi coffee you get a coffee like in the small romantic coffee shop in the lively street in Italy. We put quality first, when you choose prendi you get the full experience of an incredible coffee, we convince with our unique aroma, hand selected beans and unique roasting in the traditional way.



# PRENDI COFFEE







## About us

We strongly believe that good coffee is important, so we focus on three simple things: quality, taste and uniqueness. We produce our coffee in Italy, the country of good coffee, in our own modern and innovative production facility. In the production of our capsules, we make sure that every step of the production is perfectly executed, because every step is very special, from the roasting of our carefully selected coffee beans to the filling of the ground coffee into our high- quality aluminium capsules. We work with love and full commitment for our coffee, which is what distinguishes us and shapes our unique taste.

## The steps to the perfect coffee

To create the perfect cup of coffee, you have a lot of important steps – from the farmer who takes care of the freshly grown coffee beans, to the roaster who to get the best out of every single coffee bean, to the barista who carefully prepares the coffee and serves it with love. We strive to achieve the highest standards of quality and taste to offer you the best coffee experience, we are always trying to preserve the traditions of tasty coffee and at the same time bring innovation and a new wind in our coffee.



## 3 THINGS THAT ARE IMPORTANT TO US

It is important to us that you as a customer are 100% satisfied, which is why we place great value on every step of the process.



Our demand for high quality has a direct effect on flavors in this way. We make a point by standing out from the masses with unique flavors, and we can only achieve this through the best raw materials.



The quality of the beans we use for our coffee is the first thing that determines the taste of the final product, which is why we only use hand selected, high quality beans.



We only have one earth, so we do what we can to protect it. For this reason, we have made it a priority from the very beginning that our packages are 100% recyclable.



## Meet Prendi Touch

First-class coffee like it was made by a barista

You want excellent crema from the finest coffees? Prendi ensures exceptional coffee flavor thanks to intelligent technology. A small espresso with lots of hot milk or a long coffee with lots of cold foam? With Prendi Touch, you can now do at home what was previously only possible with a barista. The thermoblock heating and pumping system with high-quality stainless steel water pipe and 15 bar pump enables a corrosion-free and tasteless water flow for an unadulterated and pure coffee aroma and milk foam.



PRENDI





## Soft touch, huge enjoyment

Great pleasure at the touch of a button



## Enjoy with Prendi Beans

Good coffee is a choice

Good coffee has to do with many factors, the most important being the beans. The high standards we maintain ensure that our coffee tastes unchanged delicious at any time, anywhere in the world. Our experienced roaster has used modern techniques to preserve the beloved ritual of drinking coffee.

Our fresh coffee beans are roasted to perfection and analyzed for aroma, flavor, acidity and strength. Only when the quality has reached its peak and our own strict standards have been met is it ready to be drunk and





## Discover Prendi coffee beans variety

### The source is the key

We believe that buying from the best estates and small farms guarantees the best coffee. In search of the finest coffees in the world, we use only top quality beans, paying special attention to the geographical location and many other factors, all of which lead to a more intense coffee.

Taste and quality is very important to us, it is what makes coffee what it is. We're obsessed with offering you perfection in quality, flavour, freshness and support



### We know how to get the best out of every bean

The high standards we maintain ensure that our coffee tastes unchanged and delicious any time, anywhere in the world. Our expert roaster has used modern techniques to preserve the loved ritual of drinking coffee.

Starting from the ship going to the roasting where our great taste is born, Our fresh coffee beans are roasted to perfection and analyzed for aroma, flavor, sourness, strength. Only when the quality has hit its peak and our own strict standards have been satisfied, is it ready to be sipped and shared with you.







Trevi Fountain, Rome, Italy



## Classico Beans

Strong taste and intense flavour

The ideal choice for all Coffee lovers who want to enjoy authentic Italian coffee just like from the traditional coffeehouse, stands out for its unmistakable aromatic flavour that leaves a tasty note

Robusta 95% ●●● Arabica 5%

Net Wt 1000 gr



Medium Roast



Italian style blend



MADE IN EUROPE







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# Espresso Beans

Round and intense flavour

Prendi Espresso is the ideal blend for those who want to enjoy a delicious coffee every day. 100% hand-picked beans – Guarantee a strong and flavourful coffee experience.

Robusta 55%  Arabica 45%

Net Wt 1000 gr



Medium Roast



Italian style blend



PRENDI  
Espresso

55% Robusta - 45% Arabica  
MEDIUM ROAST | NET WT 1000 g

Colosseum, Rome, Italy





## Barista Espresso

Rich and fragrant taste

The ideal choice for all espresso lovers who want to enjoy authentic Italian coffee just like from the traditional coffeehouse.

Robusta 75% ●●● Arabica 25% Net Wt 1000 gr



Medium Dark Roast



Italian style blend



MADE IN EUROPE





# ENJOY AN OUTSTANDING COFFEE TIME

With every Prendi capsule, we promise you a true taste experience of freshly ground coffee. Thanks to our noble and fully recyclable aluminium capsules, you will enjoy every second of your coffee moment.



## 100 % aluminium capsules

By optimizing the preservation of flavor with the help of our carefully processed capsules, you are assured of the unique and intense taste of our premium coffee blends.



## Made in Italy

We manufacture our coffee in Italy, the land of coffee, where the best coffee in the world comes from. Our roasters and baristas are coffee lovers at heart and soul, which sets the expectations very high for our products quality.



## Organic flavors

Taste is our top priority, that's why we only use the best, hand-selected coffee beans so you can enjoy the organic and genuine taste of coffee.



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## Espresso Classico

Strong taste and intense flavour

The characteristic, unmistakable and creamy taste of genuine Neapolitan espresso. The intense notes of the selected and prestigious African coffee beans are highlighted in a triumph of flavor, while the full-bodied aroma and warm embrace of the Brazilian coffee beans burst forth from its dense and velvety cream.



100% Aluminium



Made in Italy



Nespresso\* compatible



MADE IN EUROPE





## Ristretto

### Espresso Intenso

Sweet & sour nuances mixed with creamy notes that envelop the tastebuds in a waltz of intense and sumptuous flavors with distinct hints of dark chocolate, almonds and nuts in a fruity context. A full and captivating blend that perfectly combines sweetness, delicacy, intensity and density.



100% Aluminium



Made in Italy



Nespresso\* compatible







## Cremoso

Strong taste and intense flavour

Puro Arabica : dark chocolate, floral honey and nutty aromas in a fruity context. This flavor, typical of freshly picked and just roasted coffee beans, expresses in its “simple complexity” a full and enveloping taste that combines sweetness, delicacy and rich intensity.



100% Aluminium



Made in Italy



Nespresso\* compatible







# Puro Arabica

Strong taste and intense flavour

Puro Arabica: dark chocolate, floral honey and nutty aromas in a fruity context. This flavor, typical of freshly picked and just roasted coffee beans, expresses in its “simple complexity” a full and enveloping taste that combines sweetness, delicacy and rich intensity.



100% Aluminium



Made in Italy



Nespresso\* compatible







## Prendi Gold Signature coffee

Unique in taste & quality

Discover our unique flavorful instant coffee. Coffee lovers will appreciate the well-rounded taste and rich aroma in every cup. Our expertly crafted coffee blend is suitable for all coffee drinking occasions, whenever you want to shape a moment into something extraordinary. Savor the moment, relax and enjoy the distinctive taste of this high-class blend.

Prendi gold is preferred by coffee lovers all over the world because of its recognizable taste that awakens the desire for a delicious solid coffee that gives you the feeling of doing something good.





## Prendi Gold

Strong taste and intense flavour

### Prendi Gold Signature Blend

Blended from the highest quality coffee beans, its perfectly balanced and aromatic flavour creates the perfect cup of coffee for every moment of the day.



Medium Roast



Top rated taste



Rich & smooth flavour

Developed in Italy





## Good coffee, made simple

Good coffee everywhere

Prendi instant coffee sticks, make your life dreamy simple, whether you need a quick good coffee on the way to the office or want to relax and have a hearty coffee on your trip around the world, Prendi instant coffee sticks in a convenient cup pack are perfect for any occasion.

Original taste is our highest priority, it is important to us that when you need your coffee easy and fast, that it is still provided you an indescribable taste experience!







## Instant Classic Coffee

Strong taste and impressive flavour

Intensive roasting, characteristic full-bodied taste and unmistakable aroma

Ideal when traveling or in the office – the instant coffee sticks in the practical cup pack are also perfect for on the go

360g 20x18g

  
Italian style blend

MADE IN  
EUROPE

1in1







## Instant Coffee Sticks

Milk + Coffee

Simple and flavourful

For those who prefer unsweetened coffee with milk, Prendi 2in1 is available as a practical cup portion. Ideal when traveling or in the office – the instant coffee sticks .in the practical cup pack are also perfect for on the go

A blend based on the italian spirit

**360g 20x18g**



Italian style blend



**2in1**







## Instant Coffee Sticks

Sugar + Milk + Coffee

Perfectly blended flavour

For those who prefer sweet coffee with milk, Prendi 3in1 is available as a practical cup portion. The perfect combination of coffee, milk and sugar brings you a unique coffee experience, Prendi 3in1 is perfect for a quick but savoury coffee in the morning, at the office or to go.

360g 20x18g

  
Italian style blend

MADE IN  
EUROPE

3in1







## Discover Prendi coffee beans variety

### We know how to get the best out of every bean

Time to enjoy. Simply take a break, sit back and treat yourself to a delicious Prendi Cappuccino... Coffee enjoyment meets wonderfully fluffy spoon foam - just the thing for unique moments of enjoyment by yourself or with your loved ones . Experience a Creamy Cappuccino, and enjoy a full-bodied, intense coffee experience with fluffy, creamy foam. The special coffee flavour is rounded off by finely ground roasted coffee.







# Cappuchino

Strong taste and intense flavour

The ideal choice for all Coffee lovers who want to enjoy authentic Italian coffee just like from the traditional coffeehouse, stands out for its unmistakable aromatic flavour that leaves a tasty note



Medium Roast



Italian style blend



MADE IN EUROPE





# PRENDI

## Why PRENDI ?

The most simple answer is that it is special coffee. But special in comparison to what? It is special compared to the daily standard. For far too long, coffee became a byproduct, something that was considered a solid product with a solid taste. Something seen as a caffeine dispenser or a bitter aftertaste at the finish of a meal. That's the case with standardized production everywhere. The issue is that it is made from low quality coffee beans, which causes it to be considered bitter and bland, requiring a dose of sugar to make it drinkable.

On the contrary, all our coffee is made from high quality, freshly roasted specialty coffee beans. The use of specialty coffee not only guarantees high quality taste, but also means that the coffee comes directly from the producer.

We are not just about coffee. It's about constant improvement, refinement, and asking "How can we get better?".

Prendi is a movement: We invite you to join us on this journey.



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